

Alexander Joseph Beaumier

alexbeaumier.com ▪ (713) 817-7605 ▪ a.beaumier16@gmail.com ▪ [linkedin.com/in/alexanderbeaumier](https://www.linkedin.com/in/alexanderbeaumier)

EDUCATION

C. T. Bauer College of Business,

Winter 2020

Bachelor of Business Administration in Marketing (focus in Digital Marketing), University of Houston, Houston, TX

EXPERIENCE

Media Manager

December 2018 – Present

Rhythmic Force Percussion, Austin, TX

- Helped build a consistent brand image, bringing uniformity to the organization's presence
- Oversee the social media of the organization by creating photo and video content, increasing reach by **600%**
- Handle communication with sponsors to strengthen business relationship and secure sponsored equipment
- Work closely with the Director of the group and team members to troubleshoot all problems as they arise

Drumline/Bass Technician

August 2018 – December 2019

Jersey Village HS, Houston, TX

- Train marching band with **150+** members, working directly with each section to tailor to each band member's learning style
- Supervise sections to make sure the band is working as a coherent unit
- Work with students/sections 1-on-1 to make sure they understand and perform the music at the highest level possible
- Helped the school achieve UIL State for the first time in its history (2018)

Content Producer | Social Media Manager

December 2017 – Present

Kindrid (Music Producer, mau5trap), Houston, TX

- Increased YouTube subscriber count from **<100 to 34,000+** and views from **<100 to 4,400,000+**
- Create videos and take photos for all social media platforms to be viewed by fans and followers
- Created Electronic Press Kit to send to labels, booking agents, promoters, venues, and other media outlets
- Coordinate with Kindrid for timely releases of content and a consistent brand tied to his name

Office Manager | Legal Videographer

June 2015 – Present

BWA Video, Inc., Houston, TX

- Working in a professional environment, from law offices to Courtrooms
- Work one on one with the Director of Education for the Houston Bar Association to move seminars online
- Video tape witnesses in depositions, courtroom & trial playback, and edit footage for use in courtroom trials

Videographer | Photographer

May 2017 – July 2018 (Intern in 2017)

The Cavaliers, Rosemont, IL

- Generated quality content while remaining constantly mobile for three months
- Shot and edited videos/photos for a non-profit organization with turnaround times from 1 day to 3 weeks
- Made professional videos/photos marketed to the corps' reach on social media, **~106,000** on Instagram
- Work closely with the Director of the Corps to maintain the image of the organization and make promotional ads

HONORS AND AWARDS

- Corporate Entrepreneurship Certificate – Wolff Center for Entrepreneurship
- Hootsuite Platform Certification – Hootsuite Academy
- Hootsuite Social Marketing Certification - Hootsuite Academy
- Eagle Scout: 2014, an award given to **2.01%** of Boy Scouts
- Winner of University of Houston Photography Student Association Street Photography Contest

INTERESTS

- Street Photography
- Music (drum kit, piano)

SKILLS

- Expert in Adobe Premiere & Lightroom, and OBS
- Proficient in Adobe Photoshop, Microsoft Excel (V-Lookup, Pivot Tables, If-Then), Wix, Word, PowerPoint, & Windows OS
- Basic understanding of After Effects, Illustrator, PreSonus Studio One Google Analytics, & MAC OS/Final Cut
- Proficient with Sony Camera equipment (a6000-6600 and 7 series cameras)