

Alexander Joseph Beaumier

alexbeaumier.com

Houston, TX, 77429

(713)-817-7605

a.beaumier16@gmail.com

EDUCATION

University of Houston - Winter 2020

C.T. Bauer College of Business, Bachelor of Business Administration in Marketing (focus in Digital Marketing)

SKILLS —

Expert: Adobe Premiere & Lightroom, and OBS

Proficient: Adobe Photoshop & After Effects, Facebook Insights, Meta Business Suite, Hootsuite, Microsoft Excel (V-Lookup, Pivot Tables, If-Then), Wix, Mailchimp, Word, PowerPoint, and Windows OS

Basic: Adobe Illustrator, Google Analytics, Final Cut, and MAC OS

Equipment: Proficient with Sony Camera Equipment (a6000-6600 and 7 series cameras), Canon t3-7i series, Nikon DSLR

EXPERIENCE

December 2018 - Present

Media Manager • Rhythmic Force Percussion, Austin, TX

- Helped build a consistent brand image, bringing uniformity to the organization's presence
- Oversee the social media of the organization by creating photo and video content, increasing reach by **600%**
- Handle communication with sponsors to strengthen business relationships and secure sponsored equipment
- Work closely with the Director of the group and team members to collaborate solutions to problems as they arise

June 2015 - Present

Managing Director • BWA Video, Inc., Houston, TX

- Collaborate directly with **owner** to develop and execute the company's business strategies in order to attain her goals
- Adapt to multiple professional environments, from law offices to Courtrooms
- Work one-on-one with the Director or Education for the Houston Bar Association to move seminars online
- Videotape witnesses in depositions, Courtroom & trial playback, and edit footage for use in Courtroom trials

December 2017 - Present

Content Producer • Social Media Manager • Kindrid (Music Producer), Houston, TX

- Increased YouTube subscriber count from **<100 to 34,000+**, and views from **<100 to 5,500,000+**
- Producer videos and take photos for all social media platforms to be viewed by fans and followers
- Created Electronic Press Kit to send to labels, booking agents, promoters, venues, and other media outlets
- Coordinate with Kindrid for timely releases of content and a consistent brand tied to his name

INTERESTS —

Music (Drums, Piano), Street
Photography, Landscape
Photography, Gaming

May 2017 – July 2018 (Intern in 2017)

Videographer • Photographer • The Cavaliers, Rosemont, IL

- Generated quality content while remaining constantly mobile for three months
- Shot and edited videos and photos for a non-profit organization with turnaround times from 1 day to 3 weeks
- Made professional videos and photos marketed to the corps' reach on social media, **~106,000** on Instagram
- Worked closely with the Director of the Corps to maintain the image of the organization and make promotional ads

HONORS, AWARDS, & PROJECTS

- Corporate Entrepreneurship Certificate - Wolff Center for Entrepreneurship
- Hootsuite Platform Certification – Hootsuite Academy
- Hootsuite Social Marketing Certification – Hootsuite Academy
- Eagle Scout: 2014
- Winner of University of Houston Photography Student Association Street Photography Contest
- “If Water Has Memories” – Tiffany Chung, Bangkok Art Biennale 2022

REFERENCES

[Available upon request.]